

Society & The A

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Rosenberg Diamonds & Co. of Boca Raton is releasing for sale an 8.24-carat fancy blue VS1 diamond ring – said to be the largest stone of its kind, even larger than the 6.04-carat blue diamond ring from Sotheby's Hong Kong that broke a 20-year record during its auction Oct. 8, netting a sales price of \$7.9 million, or \$1.3 million per carat. This will be sold from the first Rosenberg Diamonds & Co. store on South Federal Highway in Boca Raton. This is just the first of 12 retail salons Rosenberg plans to open: five locations in the U.S., three in Europe, two in Asia, one in the Middle East and one in Russia. The 8.24-carat "Blue Ice" ring is set in a micro-pave of fancy intense pink and white diamonds in a platinum setting.

"This is an extremely rare, one-of-a-kind stone," said Rosenberg, who added that he had to "literally sift through millions of carats to come up with a blue diamond, then millions more to come up with a stone this size and clarity."